

LAUSD

 Tara Devine <tara@devine-strategies.com>
 Wed, Apr 29, 2015 at 10:53 AM

 To: Rick Scott <Rick.Scott@lacity.org>, Miranda Paster <Miranda.Paster@lacity.org>, Dennis Rader

 <Dennis.Rader@lacity.org>

FYI - Scot's email no longer generates an out of office reply, but it appears he's either still out, or else not the point of contact. When I called today, I was directed to Joyce Izumi. Joyce says she does the review and analysis of the BIDs and directed me to submit all materials to her.

In case this information is helpful to you, her contact information is: Joyce Izumi joyce.izumi@lausd.net 213-241-6785 (main # for LAUSD FSD - Leasing and Space Utilization) 213-241-6126 (direct)

Joyce indicated that she does budgeting earlier in the year for new BID assessments, and it causes difficulty later when the assessments are not budgeted for. I have created an annual reminder for mid-February to let her know (estimated) LAUSD assessments for any new BIDs I am working on. She needs to submit her budget estimates in early March.

Warmest regards,

TARA DEVINE DEVINE STRATEGIES 645 West Ninth St.,#110-293 Los Angeles, CA 90015 310.430.5121 tara@devine-strategies.com

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Re: RFP

 Rick Scott <rick.scott@lacity.org>
 Wed, Apr 29, 2015 at 3:14 PM

 To: Tara Devine <tara@devine-strategies.com>
 Cc: Miranda Paster <miranda.paster@lacity.org>, Rosemary Hinkson <rosemary.hinkson@lacity.org>

 2011 RFQ attached
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[Quoted text hidden] --Rick Scott Neighborhood and Business Improvement District Division Office of the City Clerk 213.978.1121 direct 213.978.1099 main Fax 213.978.1130 Rick.Scott@lacity.org

RFQ 2011.pdf 114K

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Rick Scott <rick.scott@lacity.org>

Wed, Apr 29, 2015 at 1:36 PM

Re: RFP 7 messages

Miranda Paster <miranda.paster@lacity.org> To: Tara Devine <tara@devine-strategies.com>

Cc: Rick Scott <rick.scott@lacity.org>, "Hinkson, Rosemary" <rosemary.hinkson@lacity.org>

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12/14/2016

City of Los Angeles Mail - Re: RFP

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Neighborhood and Business Improvement District Division Office of the City Clerk 213.978.1121 direct 213.978.1099 main Fax 213.978.1130 Rick.Scott@lacity.org

City of Los Angeles Mail - Re: RFP Tara Devine <tara@devine-strategies.com> Wed, Apr 29, 2015 at 3:42 PM To: Rick Scott <rick.scott@lacity.org> Ok, no problem - it's understandable. I just wanted to double-check. I was very young when I was taught the importance of following directions, and I just wanted to make I was following the best/latest. How are you doing? On Wed, Apr 29, 2015 at 3:37 PM, Rick Scott <rick.scott@lacity.org> wrote: It's from 2011. That's all we have for now. We're working on it. The previous one was from 2004. It's just to give you and idea of what we need. On Wed, Apr 29, 2015 at 3:26 PM, Tara Devine <tara@devine-strategies.com> wrote: Thank you for sending. I just want to double-check and make sure this is the correct/final draft (as there are a number of places in which the document appears to be incomplete/unfinished.) On Wed, Apr 29, 2015 at 3:14 PM, Rick Scott <rick.scott@lacity.org> wrote: 2011 RFQ attached Forwarded message ---From: Miranda Paster <miranda.paster@lacity.org> Date: Wed, Apr 29, 2015 at 1:36 PM Subject: Re: RFP To: Tara Devine <tara@devine-strategies.com> Cc: Rick Scott <rick.scott@lacity.org>, "Hinkson, Rosemary" <rosemary.hinkson@lacity.org> You will need to get on our list of qualified consultants. I will ask Rick to send you the old RFQ information. The RFP isn't ready yet. Eugene will set up a meeting w/ the BID proponents first. On Wed, Apr 29, 2015 at 12:37 PM, Tara Devine <tara@devine-strategies.com> wrote: By the way -You probably know this, but I would be interested in responding to any RFPs you issue for BIDs forming for 2017. I'm starting to line up my BIDs for next year. I saw this: http://clkrep.lacity.org/onlinedocs/2015/15-0435_mot_04-14-2015.pdf and figured I should drop you a note just in case I'm not on a "list!" Warmest regards, TARA DEVINE **DEVINE STRATEGIES** 645 West Ninth St.,#110-293 Los Angeles, CA 90015 310.430.5121 tara@devine-strategies.com Making it easier for you with STRATEGIC CONSULTING SERVICES Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts Counting my blessings - Sing and be Happy Today! http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_

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Rick Scott <rick.scott@lacity.org> To: Tara Devine <tara@devine-strategies.com> Wed, Apr 29, 2015 at 3:48 PM

Swamped. We can discuss the RFQ tomorrow.

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Tara Devine <tara@devine-strategies.com> To: Rick Scott <rick.scott@lacity.org>

Wed, Apr 29, 2015 at 3:59 PM

I feel your pain. I've been working Sundays for a month and expect to do so for another month :(Also helping with the clean out of my future mother-in-law's house in Long Beach in that non-existent spare time :) She's 89 and permanently relocated to Portland and living with my fiance's sister. Thank God my parents are well, but they're up there...84 and 82.

BID season must be hell on your end as well...but it's nice to have the economy chugging along again, and it's nice to see more BIDs forming after not seeing many for a few years.

Give me a call at your convenience tomorrow if you want to fill me in on anything I should know related to the RFQ. Tomorrow I'm in the field and will spend a lot of time in the car - Norwalk, Westwood, Venice, Long Beach.

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SPII: Odd situation - alert

2 messages

Tara Devine <tara@devine-strategies.com>

Thu, Apr 23, 2015 at 2:26 PM

To: Dennis Rader < Dennis.Rader@lacity.org>, Garen Yegparian < garen.yegparian@lacity.org> Cc: Rick Scott < Rick.Scott@lacity.org>

We have an oddity we've encountered now that we're out to petition:

We have five parcels in SPII that have been recently collapsed into one. A new owner bought 4 parcels from one owner and 1 from another and has now combined them. 5 old APNs have been replaced with 1 new.

The ownership HAS been very recently recorded. The updated data for the new parcel is just a tiny bit different than the sum of the prior/old 5 parcels, so the assessment for the new single parcel is approx. \$500 less than the five former parcels used to total.

This has a statistically negligible impact on the overall budget and everyone's % (most if not all parcels remain the same percentage.) We have updated the dbase, and will later update the MDP/ER (we are awaiting some minor non-substantive edits from Miranda and will do those all at once before the BID goes to Council.) I also wanted to alert you to this in case we get the new owner's petition - you'll know the background on the change.

Let me know if you have any questions or feedback.

The five former APNs are: 5139009001 (former owner LR 1001 S OLIVE) 5139009002 5139009004 5139009014 5139010009 (former owner: BRYKRIST)

New parcel: 5139009016 (new owner is LMC 1001 S OLIVE HOLDINGS LLC)

Warmest regards,

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Tara Devine <tara@devine-strategies.com> To: Garen Yegparian <garen.yegparian@lacity.org>, Dennis Rader <Dennis.Rader@lacity.org> Cc: Rick Scott <Rick.Scott@lacity.org>

Mon, May 4, 2015 at 8:43 AM

Attached please find the updated database for South Park II.

There are only two changes:

1) A new APN has been added, and five have been deleted. The new APN is 5139009016. This APN replaces five other APNs, which have been removed from the database (the prior 5 are listed in my original email below.) Simple explanation: Five parcels were purchased by a new owner who collapsed them into one new APN, and the new APN has

a slightly smaller lot than the sum of the original five. The net result is an approx \$500 reduction to the budget. This does not even affect the % ownership for other parcels, as the change = only 0.002% of the total budget.

2) Garen - per your request, I have also added something you requested: to note the public parcels that have been discounted 9% to remove the marketing portion of the SPII assessment.) This affects only one parcel - APN 5134025900 (City Fire Station #10) and is shown in the Notes for that APN (Column BG.)

Please send the updated database so we're on the same page should something come up.

Thanks, Tara.

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Garen Yegparian 213/978-2621

2015.05.04 SP II database - includes updates made during petition stage.xlsx 93K